

cvcAc helps people achieve economic sufficiency with dignity through individual and family development.

#### Since 1965, through

- Outreach
- Empowerment
- Advocacy
- Organizing

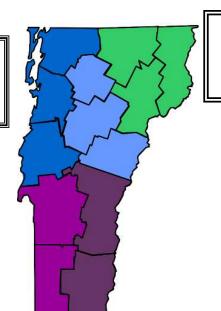
# Community Economic Development

Business, homeownership, education, credit building, trainings, child care, savings matches, and more!



Micro Business Development Program

Community Capital of Vermont



Tangible Assets
IDA Program

Financial & Credit Services

Child Care Food Program Vermont Women's Business Center

# Tangible Assets & VT IDA Program-History Central Vermont

## Tangible Assets:

- CVCAC's service area only
- 1997—American Dream Policy Demonstration
- 150 Accounts
- Federal & state policy

## Vermont IDA Program:

- 2000--State IDA Legislation & Appropriation
- 5 VT Community Action Agencies granted contracts to run program—all of Vermont
- Every year since, state appropriation for match savings & training, counseling, & CVCAC administration
- To date, \$1,902,650 for 812 IDAs--Vermont
- Matched with \$1,102,045--AFI

## Who do we serve?

... depends on the funding source

## Assets for Independence (AFI):

- < or equal to 200% FPL</p>
- < than \$10,000 in assets</p>
- Eligible for EIC

Vermont IDA Program is modeled after AFI rules & regulations

CVCAC did CDBG funded program—80% or HUD median income



## Who do we serve?

- Women (73%)
- Caucasian, more minority population than VT
- People between 30 & 65 years (89%)
- Families with children (60%)
- Single parent households (53%)
- High school or higher (91%)
- Working full or part-time (83%)



## Who do we serve?

- Ever received TANF (32%)
- Currently receiving TANF (13%)
- Receiving SSI or SSDI (14.5%)
- Receiving Food Stamps (36%)
- Had previously relationship with agency (44%)



# Reaching the population

- Word of mouth is most effective strategy—
   14 year history helps!
- Partnerships lead to more opportunities
- Skilled staff is key—have to be out in the community
- Outreach within larger agency: IDA
   participants are CAA participants: Head
   Start, workforce development, etc.
- Trusted organization in community Central Very



# Why are we doing this?

- No one else in community providing services
- CAA population has particular need
- Built on existing programming
- Staff have particular skills
- Market for services has only increased
- Opportunities for innovation
- Popular among political types





## Successes!!

1,011 people have enrolled in the IDA program They have saved \$591,815
They have, or will, receive \$1,207,853 in match money

#### Accumulated Assets:

340 people have invested \$807,209 in businesses 135 people have invested \$285,925 in post-secondary education

119 people have invested \$332,048 in home purchases



#### Successes!!

- Improved credit scores
- · Increased household incomes
- Used written budget
- 91% achieved savings goals
- 2/3 used savings for business creating jobs
- 1/4 used savings for post-secondary education
- remainder used savings for homeownership
- None of homes purchased thru IDA lost their homes in repossession



## Success!!

# Corinne Levarn, Tee Scapes Unlimited, West Topsham business IDA





## Success!!

Matt and Olga Benoit: Olga, a Russian immigrant, saved the full \$1,000 from her earnings as an interpreter and translator for closing costs in the purchase of a house in Montpelier with her new husband.



## Success!!

Sarah Capron, Barre: Sarah, a single mother, used her IDA to help pay the costs of her education. She received her Associates in Elementary Education from Community College of Vermont. She knows she will be better able to provide for her children in the years to come.



# Expanded to include other services...

- Self-employment tax services
- Financial & credit building services
- Credit education
- Secured card
- Budgeting
- Financial literacy
- Identity theft
- Investment & retirement services
- · Credit Builders' Alliance





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